

**The Inuvialuit Regional Corporation (IRC) is pleased to announce the launch of a Children’s Book on Energy – Energy from Our Environment.**

November 16, 2022 [INUVIK] - IRC has been actively engaging Inuvialuit since 2019 to write, illustrate and translate IRC’s first storybook on energy and the environment. This storybook teaches children about Inuvialuit tradition, language and culture while increasing energy literacy. IRC selected the story through an exciting story writing contest in March 2020. The process of creating the book is an excellent example of the importance of Elder-Youth relationships. The book contains an engaging story and beautiful illustrations written and illustrated by Inuvialuit artists, with terminology generated directly from the IRC’s Climate Change and Energy Terminology Workshops. This makes this storybook entirely Inuvialuit-led from start to finish. The Children’s book presents the winning story in Uummarmiutun, Kangiryuarmiutun/Inuinnaqtun, Sallirmiutun, and English, with accompanying audiobooks.

The IRC would like to thank all Inuvialuit Beneficiaries and organizations for contributing their time and knowledge to support the creation of this storybook. We are especially grateful to the Elders and the Youth who participated in the story writing contest and translation of the book. We appreciate the Children’s Book Review Board, Community Corporations and Inuvialuit Cultural Centre, among others, for their informative feedback. We also appreciate the IRC’s Communications Division editorial support for this storybook. We would also like to thank the Elders who shared their voices and language and extend our gratitude to the Inuvialuit Communications Society for facilitating the audiobook recordings. Finally, a special thank you to IRC’s Innovation, Inuvialuit Science and Climate Change Division for leading the development of this children’s book and managing its publication.

Our next step is to distribute the books to schools, libraries, and community organizations. We will promote the book through community outreach and Elder-led book readings in Inuvialuktun and English at local schools across the Inuvialuit Settlement Region (ISR). As the storybook is an Inuvialuit community product and shares Inuvialuit traditional knowledge, we hope this will promote energy literacy, culture, language, sustainability and traditional knowledge transfer between Elders and Youth in the ISR for years to come.

For more information, please get in touch with Evelyn Storr, Executive Director of Beneficiary Services at 867-777-7021 or [estorr@inuvialuit.com](mailto:estorr@inuvialuit.com).

For media inquiries, please contact Alexandra Gordon, Manager of Communications, at [communications@inuvialuit.com](mailto:communications@inuvialuit.com) or 867-678-5490.

**About the Inuvialuit Regional Corporation**

Established in 1984 to manage the settlement outlined in the Inuvialuit Final Agreement (IFA), Inuvialuit Regional Corporation (IRC) represents the collective interests of Inuvialuit in and beyond the Inuvialuit Settlement Region (ISR). The IRC works to continually improve the economic, social, and cultural wellbeing of the Inuvialuit through the implementation of the IFA and by all other available means.